RECRUITING EFFORTS
2004-2005

High School Visits (Year Round)
- New Hanover and Pender High Schools are visited at least twice each semester

Career Expos (Year Round)
- High schools/colleges are visited upon request.
- Visits included Topsail High School, Heidi Trask High School, Pender High School, Lakeside High School, Jacksonville High School, Tarheel Challenge Academy, and Coastal Carolina Community College

Area Churches
- Various religious denominations invite admission reps to their facilities to discuss educational/career opportunities for their members

Local Businesses
- Various business (Verizon Wireless, General Electric Company) invite reps to discuss educational opportunities for career advancement of their employees

Business Expo
- Wilmington Chamber of Commerce sponsored Spring Business Expo at the Convention Center

CACRAO (Carolina Association of Collegiate Registrars and Admissions Officers—October Tour)
- High school participants in New Hanover, Pender, Brunswick, Onslow, and Wake Counties included Dixon, Jacksonville, Richlands, Southwest, Swansboro, Camp Lejune, White Oak, Topsail, Heidi Trask, Hoggard, Laney, New Hanover, Cape Fear Academy, Ashley, South Brunswick, West Brunswick, North Brunswick, and Pender County

Counselors’ Day
- New Hanover County High School and Middle School counselors invited to tour the campus and discuss new program offerings in the Spring Semester
- Hosted Regional Counselors’ meeting, showcasing Culinary Department

Career/Health Fair
- Admissions representative on hand during the Career/Health Fair in the Schwartz Center

CFNC Redirection Component
- Targets prospective students who register via the College Foundation of North Carolina website http://www.cfi.org to receive admission information

SOCCOAST (Servicemembers Opportunity College—Coast Guard)
- Offering Coast Guard personnel opportunities to earn degrees

ConAp (Concurrent Admissions Program)
- Offering Army or Army Reserve personnel opportunities to earn degrees

Campus Tours—Prospective Students (Year Round)
- Individual and group tours of the campus are provided upon request.
- Group tours included Trask Middle and High Schools, Monroe County Schools, GEMS (Girls Excited About Math and Science), WAVE (Wilmington Adult Vocational Enhancement), Davidson Community College, Dare County Schools, Ogden Elementary, and Wrightsboro Elementary, AVID (Advancement through Individual Determination)