

Fall 2018 – Spring 2019				
Developmental Studies: DRE 098, DMA 010-040				
Bus Admin Entrepreneurship CERTIFICATE (C25120E)				
Major Courses		Pre Requisites	Contact Hours	Credit Hours
FALL				
CIS 110 or CIS 111	Introduction to Computers or Basic PC Literacy	CIS 110: DRE 098 and DMA 010-040 CIS 111: NONE	4/3	3/2
BUS 110	Introduction to Business	DRE 097	3	3
ACC 120	Principles of Financial Accounting	DRE 098 and DMA 010-030	5	4
SPRING				
ACC 150	Accounting Software Applications	ACC 120 and (CIS 110 or CIS 111)	3	2
BUS 230	Small Business Management	DRE 098	3	3
MKT 120 or MKT 223	Principles of Marketing or Customer Service	NONE	3	3

Total Credits Needed: 17/18

Participants in this Entrepreneurship certificate program gain a basic understanding of how businesses operate and write a business plan for their own business venture idea. Upon completion students should be able to plan to start a business and should be able to make an informed decision about whether to start a business.

Program Outcomes:

Demonstrate basic computer skills in word processing, spreadsheet, and database software.

Incorporate general knowledge of the accounting cycle into decision making and prepare financial statements.

Use accounting software to problem solve.

Complete and understand the use of a market feasibility study, and a financial feasibility study.

Write a business plan.

Apply knowledge of basic marketing strategies and customer care strategies.