

Fall 2018 – Spring 2019				
Developmental Studies: DRE 098, DMA 010-040				
Bus Admin <b>International Business</b> CERTIFICATE (C25120G)				
<b>Major Courses</b>		Pre Requisites	Contact Hours	Credit Hours
<b>FALL</b>				
BUS 110	Introduction to Business	DRE 097	3	3
INT 110	International Business	NONE	3	3
MKT 223	Customer Service	NONE	3	3
<b>SPRING</b>				
BUS 137	Principles of Management	DRE 098	3	3
ECO 151	Survey of Economics	DRE 097	3	3
MKT 224	International Marketing	DRE 098	3	3

**Total Credits Needed: 18**

Our International Business certificate program gives participants a window into the environment, concepts, and differences in international business. Upon completion students should be able to integrate knowledge learned to their problem-solving and other management decisions.

**Program Outcomes:**

Upon completion students should be able to

Describe the foundation of international business.

Demonstrate a basic understanding of international marketing concepts.

Demonstrate the ability to handle customer relations.