Program Review Final Report

for

Boat Building

Submitted to

Dr. Amanda Lee, Vice President of Instruction

by

Program Review Committee Chair:
Pat Hogan, Dean of Vocational/Technical Education

Program Review Team:
Ed Verge, Boat Building Lead Instructor
Jay Rogers, Department Chair Marine Technology
Amanda Lee, Vice President of Instruction
Matthew Thomas, Career and Job Placement Specialist
Jan Fazzari, Institutional Researcher

Signatures:

Lead Instructor: ______________________

Department Chair: ____________________

Instructional Dean: ___________________
I. List of Team Members

Ed Verge, Boat Building Lead Instructor  
Jay Rogers, Department Chair Marine Technology  
Pat Hogan, Dean of Vocational and Technical Programs  
Amanda Lee, Vice President of Instruction  
Matthew Thomas, Career and Job Placement Specialist  
Jan Fazzari, Institutional Researcher

II. Analysis of Results:

A. Strengths

Program enrollment is steady.

FTE is consistent with enrollment.

There is one full-time and 1 part-time faculty teaching in the program. They both meet SACS credential guidelines and participate in professional development activities to remain current in their field.

Program provides excellent public relations opportunities for the college by showcasing CFCC with program events such as the annual boat show held in July each year.

On the Graduating Student Opinion Survey, 88% of respondents indicated they were satisfied with the quality of the program. The remaining 13% multi-marked the question on the survey.

On the Currently Enrolled Student Survey, 100% of respondents indicated they are satisfied with the quality of instruction and the overall program.

The program curriculum was revised in 2010 and is in accordance with the North Carolina Community College Standards.

The program offers the opportunity for a diploma and a certificate.

Facilities are adequate for the program and equipment is up to date.

B. Weaknesses
The graduation rate is low in comparison to enrollment numbers. This is due to employers not requiring students with strong CIS, math or English skills. Employers look at boat building skills only.

C. Opportunities

Quite a few of the businesses represented on the Advisory Committee were closed because of the economy. The Advisory Committee membership should be reviewed and updated to represent the local industry and increase participation.

Enrollment could be down in the coming year because of the economic downturn which has hit the boat building and repair businesses. This creates a need to advertise thus raising awareness of the program.

Look at the feasibility of American Boat and Yacht Council (ABYC) Certification either supported by the CFCC Foundation or through Continuing Education.

Threats

This year’s enrollment is likely to be down due to the economic downturn which has hit the boat building and repair businesses.

III. Committee Recommendations

The team recommended that the college:

Continue program with recommendations.

- Review Advisory Committee makeup and seek new members for the committee to increase participation.
- Advertise using display boards to increase enrollment.
- Look at the feasibility of ABYC Certification either supported by the CFCC Foundation or through Continuing Education.
- Encourage students to apply to graduate thus increasing the graduation rate.

Review again in five years.