Program Review Final Report

for

Film and Video Production Technology

Submitted to

Dr. Amanda Lee, Vice President of Instruction

by

Program Review Committee Chair:
Pat Hogan, Dean of Vocational/Technical Education

Program Review Team:
Duke Fire, Film & Video Production Technology Lead Instructor
John Ward, Department Chair Public Services
Alan Katz, Paralegal Technology Lead Instructor
Shawn Russell, Department Chair Engineering
Kim Lawing, Vice President of Institutional Effectiveness
Matthew Thomas, Career and Job Placement Specialist
Patsy Lackey, Administrative Assistant to the VP of Institutional Effectiveness

Signatures:
Lead Instructor: [Signature]
Department Chair: [Signature]
Instructional Dean: [Signature]
I. List of Team Members

Duke Fire, Film & Video Production Technology Lead Instructor
John Ward, Department Chair Public Services
Alan Katz, Paralegal Technology Lead Instructor
Shawn Russell, Department Chair Engineering
Pat Hogan, Dean Vocational/Technical Education
Kim Lawing, Vice President of Institutional Effectiveness
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II. Analysis of Results:

A. Strengths

Lead instructor is an asset to the program. He has an excellent relationship with industry leaders in the service area and serves as a board member on the Cucalorus, Final Cut and Carnage Film Festivals and is a founding member of Independent Film Accord.

The program curriculum was revised in 2009-2010 and an Associate in Applied Science degree was added to the program. The program also offers a certificate and diploma.

Program enrollment is strong with much diversity in the program.

Program equipment is current and adequate for the program for extensive hands-on learning.

91.7% of current students indicated on the Currently Enrolled Student Survey that they are satisfied with their program of study.

100% of graduates responding to the Graduate Employment Survey indicated they are employed.

There is no competition for the program in the service area.

B. Weaknesses

Space limitations hinder the program from expanding. The program is housed in one large open space. The computer lab, classroom/lecture space, set building and storage all takes place in this one space.
Even though the lead instructor is in constant contact with members of the Advisory Committee there has not been a formal Advisory Committee meeting every year as there should be. Committee membership does not represent the diversity in the student population.

Program has a low graduation rate due to the type of industry the program serves. When students learn enough to be hired by a film crew they leave for employment opportunities rather than graduating.

C. Opportunities

An upswing in filming productions in the local area, increases job opportunities for students and graduates.

Space needs should be addressed to allow space to enhance students’ learning experience.

An up-converter box for streaming video of events could enhance students’ learning experience.

Threats

Film making is a volatile and transient industry. This could keep students from entering and/or completing the program.

III. Committee Recommendations

The team recommended that the college:

Continue program with recommendations.

Lead faculty is commended for the excellent job he does in building the excellence of the program and for the positive relationships he maintains with professionals in the industry. Also, he is commended for improvements made during past year with program planning and documentation in SPOL.

Hold an annual Advisory Committee meeting and seek diversity in the committee membership.

Work with students during advising to encourage completion of the program to increase graduation rate.

Document space needs for the program—how much space is needed and why—and submit to Department Chair and Dean of Technical and Vocational Education.

Review again in five years.