Program Review Final Report

for

Interior Design

Submitted to

Dr. Eric McKeithan, President (and serving as interim Vice President of Instruction)

by

Program Review Committee Chair:
Robert Philpott, Dean of Vocational/Technical Education

Program Review Team:
Cindy Parker, Lead Instructor Interior Design
Kim Lawing, Vice President of Institutional Effectiveness
Shawn Russell, Engineering Department Chair
Patsy Lackey, Administrative Assistant Institutional Effectiveness
Josh Padgett, Vocational Department Chair
Matthew Thomas, Career and Job Placement Specialist

Signatures:

Lead Instructor: Patricia Battershill
Instructional Dean: 

(Handwritten signatures)
I. List of Team Members

   Cindy Parker, Lead Instructor Interior Design
   Robert Philpott, Dean of Vocational/Technical Education
   Kim Lawing, Vice President of Institutional Effectiveness
   Shawn Russell, Engineering Department Chair
   Patsy Lackey, Administrative Assistant Institutional Effectiveness
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II. Analysis of Results:

A. Strengths

   The reputation and integrity level of the program is excellent.

   The structure of the program, which is run like a work environment, allows students the
   opportunity to develop professional practices and attitudes and learn to handle clients
   appropriately and tactfully.

   ASID membership provides students the opportunity to network with other
   professionals in the industry and have access to markets.

   Students participated in the Otto Zenke competition at the Carolinas ASID Conference
   and won three awards. They competed against other two year programs and four year
   programs.

   Instructors are enthusiastic, professional and talented and involved in professional
   development activities to stay current in the field.

   Equipment is up-to-date. New design software is being tested on a trial basis. This
   keeps the program current with employment trends.

   The Advisory Committee is loyal and committed to the integrity of the program.

   On the Graduating Student Opinion Survey, 100% of respondents indicated they were
   satisfied with the quality of the program.

   On the Currently Enrolled Student Survey, 100% of students responding indicated they
   are satisfied with the quality of instruction and the overall program.
B. Weaknesses

There is one full time instructor and two part-time instructors. This sometimes prevents
the instructors from attending valuable professional development activities.

C. Opportunities

Most of the program objectives in Strategic Planning on Line (SPOL) should be student
learning outcomes. Assessments for the objectives should be made by individuals other
than the instructor responsible for the outcome.

Maintain communication with design businesses in this community to keep them aware
of the quality of the program and its graduates.

The results of the Otto Zenke competition should be used to promote the program for
increased enrollment.

The weak economy may limit the clientele seeking professional services from interior
designers. Graduates should plan to take advantage of the higher end market. They must
present themselves as more polished and professional individuals in order to work in
this market.

Threats

Weak economy may affect program enrollment and the ability of graduates to obtain
employment in their field.

Two new plotters and a laptop computer are needed in the program. Budget constraints
could prevent the purchase of new, updated equipment for the program during the next
budget cycle.

If it is decided that the design software being tested in the program should become part
of the curriculum, funds will be needed to purchase a license for the software.

III. Committee Recommendations

The team recommended that the college:

Continue program with the following recommendations.

Request needed equipment during the next budget cycle.

Instructors are commended for their professionalism, leadership, and talent in keeping
the program to very high standards.

Review again in five years.