



Learning Resource Center
Cape Fear Community College
Wilmington, North Carolina

Selected Business & Finance Resources

Print Resources:

Business General:

The basic business library: core resources.
North Campus Reference Z 675 .B8 B37 2002

Business rankings annual: a list of companies, products, services, and activities.
Reference HG 4050 .B88

Encyclopedia of business and finance.
North Campus Reference HF 1001 .E466 2001

The portable MBA desk reference: an essential business companion.
Reference HD 38.15 .P67 1998

Business Plans:

Your first business plan: a simple question and answer format designed to help you write your own plan.
HD 62.5 .C685 2002

The one page business plan: start with a vision, build a company!
HD 30.28 H676 2004

Business plans kit for dummies.
HD 30.28 .P374

Directories:

Business organizations, agencies, and publications directory.
North Campus Reference HF 3010 .B86 2000

The directory of business information resources.
North Campus Reference HF 54.52 .U5 D567 2001

North Carolina business directory.
Reference HC 107.N8 N7525

North Carolina manufacturers directory.
Reference HF 5065 .N8 H37 2004

Ethics:

Business ethics: a reference handbook.

Reference HF 5387 .D54 1998

North Campus Reference HF 5387 .D54 1998

Small Business:

Legal guide for starting & running a small business.

KF 1659.79 S76 2003

Small business for dummies.

HD 62.7 .T97 2003

Small business sourcebook.

Reference HD 2346 .U5 S66

Statistics:

Business statistics of the United States.

Reference HC 101 .A13122

North Campus Reference HC 101 .A13122

County and City Extra.

Reference HA 214 .C68

Handbook of U. S. Labor Statistics.

Reference HD 8064 .H38

Industry Surveys.

Reference HC 106.6 .S74

Market share reporter.

North Campus Reference HF 5410 .M35 2001

RMA annual statement studies.

Reference HF 5681 .B2 R6

North Campus Reference HF 5681 .B2 R6

State Rankings.

Reference HA 203 .U17

North Campus Reference HA 203 .U17

U.S. market trends & forecasts.

CFCC North Campus Library Reference Collection: HF 5415.1 .U8 2001

Wilmington Business:

City Publishing cross reference directory: consumer and business guide for Wilmington, North Carolina and vicinity.

Reference F 263.2 .C5 2004/05

North Campus Reference F 263.2 .C5 2003

Internet Resources:

General:

BIZLink: Comprehensive online business resource.

<http://www.plcmc.org/bizlink/>

Galaxy Directory: Business & Commerce

Business information and websites chosen and maintained by librarians giving concentrated, relevant results.

http://www.galaxy.com/dir44/Business_and_Commerce.htm

BizWeb: Great company and product info source.

<http://www.bizweb.com/>

GlobalEdge: International business resources by Michigan State University.

<http://globaledge.msu.edu/resourceDesk/>

Business.com: Provides general industry background and specifics about product lines.

<http://www.business.com/>

Rutgers University: Business Research Guides.

http://www.libraries.rutgers.edu/rul/rr_gateway/research_guides/busi/business.shtml

CEOExpress: Ready reference for business information.

<http://www.ceoexpress.com/default.asp>

SEC: U.S. Securities and Exchange Commission.

<http://www.sec.gov/>

CNN/Money: Latest business information, stocks, small business, personal finance and company information.

<http://money.cnn.com/>

Digital Librarian - Business & Finance: An alphabetical listing of websites for business and finance topics.

<http://www.digital-librarian.com/business.html>

Yahoo! Finance: Provides daily information on finance topics such as stocks, mortgage rates, currency rates and business/finance news.

<http://finance.yahoo.com/>

Foreign Exchange:

Foreign Exchange - Federal Reserve Bank of New York: Monitors and analyzes global financial market developments.

<http://www.ny.frb.org/markets/foreignex.html>

Labor:

Consumer Price Index: US Department of Labor.

<http://www.bls.gov/cpi/>

Monthly Labor Review Online: Online access to the Monthly Labor Review providing indexing, abstracts, and access to full-text articles related to business topics.

<http://stats.bls.gov/opub/mlr/mlrhome.htm>

Manufacturing and Trade:

Trade Data Online: Trade data for Canada and the US. Also includes value of imports and domestic exports for more than 5,000 commodities in more than 500 industries in over 200 countries; keyword searchable with site map.

<http://www.ic.gc.ca/eic/site/tdo-dcd.nsf/eng/Home>

Trade Information Center: U.S. Department of Commerce Center provides "export assistance programs, general export counseling, and country and regional market information."

<http://www.export.gov/exportbasics/ticredirect.asp>

Industry Week - Leadership in Manufacturing: Online version of Industry Week written for senior-level management on the challenges facing today's manufacturing companies.

<http://www.industryweek.com/>

Market Research:

Melissa Data (free access to over 30 databases)

<http://www.melissadata.com/Lookups/index.htm>

North Carolina ESC Labor Information

<https://www.ncesc.com/default.aspx>

Fact Finders (by Zip Code)

http://factfinder.census.gov/home/saff/main.html?_lang=en

Patents & Trademarks:

United States Patent and Trademark Office: Site of the United States Patent and Trademark Office providing information on how to get patents and trademarks, policy and law reports and other information.

<http://www.uspto.gov/>

Small Business - North Carolina:

Business ServiCenter: " A site dedicated to assisting NC businesses succeed and grow."

<http://www.nccommerce.com/en/BusinessServices/StartYourBusiness/>

North Carolina Business Forms

<http://www.nccommerce.com/en/BusinessServices/StartYourBusiness/Forms/>

North Carolina Small Business & Technology Development Center

<http://www.sbtcd.org/>

Small Business - General:

Minorities and Women Provides links to small business resources.

<http://www.nccommerce.com/en/BusinessServices/StartYourBusiness>

Business Plans (Samples)

<http://www.bplans.com/>

SBA – US Small Business Administration.

<http://www.sbaonline.sba.gov/>

Small Business Start-up Guide

<http://www.sba.gov/smallbusinessplanner/index.html>

SCORE Service Corps of Retired Executives.

<http://www.score.org/index.html>

Great Business HotLinks (from the SBA)

<http://app1.sba.gov/hotlist/default.cfm>

SOHO America: "Resources for Small Office/Home Office Entrepreneurs."

<http://www.soho.org/>

Inc.com - Resources for the Entrepreneur: Advice & services for small business owners.

<http://www.inc.com/index.html>

United States Business Advisor: The official business link to the US Government.

<http://www.business.gov/>

Statistics & Demographics - Local:

New Hanover County Quick Facts

<http://quickfacts.census.gov/qfd/states/37/37129.html>

North Carolina County Profiles

http://www2.nccommerce.com/cmedis/countyprofiles/co_default.cfm

Pender County Quick Facts

<http://quickfacts.census.gov/qfd/states/37/37141.html>

Wilmington Quick Facts

<http://quickfacts.census.gov/qfd/states/37/3774440.html>

Statistics & Demographics - National:

ERSys (Demographics, Economic Indicators, Housing Stats, Schools, & more!)

<http://www.ersys.com/>

Statistical Reference Shelf (from FedStats)

<http://www.fedstats.gov/fast.html>

U.S. Census Bureau Economic Programs

<http://www.census.gov/econ/index.html>

Chamber of Commerce:

Burgaw Chamber of Commerce.
<http://www.burgawchamber.com/>

Pleasure Island Chamber of Commerce.
<http://www.pleasureislandnc.org>

Greater Wilmington Chamber of Commerce.
<http://www.wilmingtonchamber.org/>

Topsail Island Chamber of Commerce.
<http://www.topsailcoc.com/>

Hampstead Chamber of Commerce.
<http://hampsteadchamber.com/>

Wrightsville Beach Chamber of Commerce.
<http://www.wrightsville.com/>