

# E&WD

ECONOMIC & WORKFORCE DEVELOPMENT

# ECONOMIC DEVELOPMENT CUSTOMIZED TRAINING



## ABOUT

- Supports the economic development efforts of the state by providing education and training opportunities for eligible new, expanding and existing businesses and industries in North Carolina. This program includes the former Focused Industry Training Program and provides training services to assist new and existing businesses and industries to remain productive, profitable, and within the state.
- Ensures the presence of a well-trained workforce—one of the most important factors for a business or industry considering locating, expanding, or remaining in North Carolina.
- Enables the ability to react quickly to the needs of businesses while respecting the confidential nature of proprietary processes and information with those businesses.

## PURPOSE

The purpose of the Customized Training Program is to provide customized training assistance in support of full-time production and direct customer service positions created in the state of North Carolina—enhancing the growth potential of companies located in the state while simultaneously preparing North Carolina’s workforce with the skills essential to successful employment in emerging industries.

## RESOURCES COVERED:

- Training assessment - instructional design and costs
- Training delivery for personnel involved in the direct production of goods and services; production and technology support

## ELIGIBILITY

In order to receive assistance, business and industries must demonstrate two or more of the following criteria:

- The business is making an appreciable capital investment
- The business is deploying new technology
- The business is creating jobs, expanding workforce, or enhancing the productivity and profitability of the operations within the State
- The skills of the workers will be enhanced by the assistance

## INDUSTRY SECTORS

Manufacturing • Technology (IT, Life Sciences)  
Warehousing and Distribution Centers  
Customer Support Centers • Air Courier Services  
National Headquarters (Operations outside NC)



# TRAINING SOLUTIONS PROVEN RESULTS

## Technical:

- Computer
- Electrical
- Engineering
- Forklift/Crane
- Machining
- Maintenance
- Mechanical
- Technical
- Welding

## Continuous Improvement:

- Lean Manufacturing
- Six Sigma
- Yellow/Green Belt

## Safety:

- OSHA
- CPR/First Aid

## Organizational Effectiveness:

- Leadership
- Communications



"North Carolina's Customized Training has allowed us to get to the next level with our associates and build on our organizational Key Performance Indicators. The training catered to meet the challenges of our organization and has put us at the forefront within our industry."

Jason Kinney, Manufacturing Manager - Fenner Drives



"Working with CFCC's Customized Training team has done great things for Mojotone! The tools acquired by our employees have, in many ways, caused a paradigm shift in our daily operations. For us, the training we received due to CFCC's planning and facilitation, couldn't have happened in the timeframe that it has without them."

Bob Ferraro, COO - Mojotone



"National Gypsum Company's Wilmington plant has used Cape Fear Community College for training our workforce dating back to 2003. We have utilized their computer training, maintenance training, and leadership training for our workforce. CFCC has created a site specific trajectory of training that will keep our workforce trained, educated, and prepared in 2020."

Robert T. Arnold, Safety and Training - National Gypsum

## For complete details visit:

[cfcc.edu/ewd/customized-training](http://cfcc.edu/ewd/customized-training)

## To discuss your workforce training needs:

Contact Jan R. Yokeley MBA, CFCC Director of Customized Training

Office: (910) 362-7187 | Mobile: (336) 401-1544

Email: [jyokeley@cfcc.edu](mailto:jyokeley@cfcc.edu)