Economic Development
Customized Training

CFCC's Customized Training Program provides education, training, and support services for new, expanding and existing businesses and industries in New Hanover and Pender counties.
History and Background
The Customized Training Program supports the economic development efforts of the State by providing education and training opportunities for eligible businesses and industries.

The following guidelines were adopted on August 15, 2008; amended on May 15, 2009, this program combines the New and Expanding Industry Training Program and the Customized Industry Training Program to more effectively respond to business and industry (G.S. 115D-5.1).

The Customized Training Program also includes the former Focused Industry Training Program and shall offer programs and training services to assist new and existing businesses and industries to remain productive, profitable, and within the State.

Executive Summary
The Customized Training Program supports the economic development efforts of the State by providing education, training and support services for eligible new, expanding and existing businesses and industries in North Carolina.

Ensuring the presence of a well-trained workforce is one of the most important factors for a business or industry considering locating, expanding, or remaining in North Carolina.

The Customized Training Program enables the ability to react quickly to the needs of businesses while respecting the confidential nature of proprietary processes and information with those businesses.

Purpose
The purpose of the Customized Training Program is to provide customized training assistance in support of full-time production and direct customer service positions created in the State of North Carolina, thereby enhancing the growth potential of companies located in the state while simultaneously preparing North Carolina’s workforce with the skills essential to successful employment in emerging industries.
Eligibility:

In order to receive assistance, business and industries must demonstrate two or more of the following criteria:

- The business is making an appreciable capital investment
- The business is deploying new technology
- The business is creating jobs, expanding workforce, or enhancing the productivity and profitability of the operations within the State
- The skills of the workers will be enhanced by the assistance

Resources Covered:

- Training assessment/instructional design and costs
- Training delivery for personnel involved in the direct production of goods and services; production and technology support

Industry Sectors

- Manufacturing
- Technology (IT, Life Sciences)
- Warehousing and Distribution Centers
- Customer Support Centers
- Air Courier Services
- National Headquarters (Operations outside NC)
TRAINING SOLUTIONS PROVEN RESULTS

Technical:
- Computer
- Electrical
- Engineering
- Forklift/Crane
- Machining
- Maintenance
- Mechanical
- Technical
- Welding

Continuous Improvement:
- Lean Manufacturing
- Six Sigma
- Yellow/Green Belt

Safety:
- OSHA
- CPR/First Aid

Organizational Effectiveness:
- Leadership
- Communications

"North Carolina's Customized Training has allowed us to get to the next level with our associates and build on our organizational Key Performance Indicators. The training catered to meet the challenges of our organization and has put us at the forefront within our industry."

Jason Kinney, Manufacturing Manager - Fenner Drives

"Working with CFCC's Customized Training team has done great things for Mojotone! The tools acquired by our employees have, in many ways, caused a paradigm shift in our daily operations. For us, the training we received due to CFCC's planning and facilitation, couldn't have happened in the timeframe that it has without them."

Bob Ferraro, COO - Mojotone

"National Gypsum Company's Wilmington plant has used Cape Fear Community College for training our workforce dating back to 2003. We have utilized their computer training, maintenance training, and leadership training for our workforce. CFCC has created a site specific trajectory of training that will keep our workforce trained, educated, and prepared in 2020."

Robert T. Arnold, Safety and Training - National Gypsum

For complete details visit:
cfcc.edu.edu/business-and-industry-services/nc-customized-training

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