

CAPE FEAR COMMUNITY COLLEGE 

WORKFORCE DEVELOPMENT & CORPORATE TRAINING



Empower, educate and invest in your workforce for today
and the future.

For more information, visit us online at:
<https://cfcc.edu/workforce>

Invest in your most Valuable Asset



- Improve job performance of your team and productivity
- Boost employee morale, satisfaction, and engagement
- Keep employee's knowledge and skills current in an ever changing world
- Support your organization's brand and appeal
- Attract and retain top tier candidates
- Identify future leaders and simplify succession planning

“A 10% increase in workforce education resulted in a productivity gain of 8.6% compared to 3.4% for upgraded equipment”. –National Center on Educational Quality of the Workforce (EQW)



Advantages of CFCC's Corporate Training

- Training available for entry-level positions, seasoned professionals, and senior level leaders.
- Business & Industry Trainers who are experts in their field.
- Develop organization specific training classes.
- Training tailored to meet company's specific training needs.
- Affordable professional development for your team.
- Training can be held at CFCC's campuses or on-site at your company.



What our customers are saying:

“We have had a joint partnership with the college for over 3 years now for our Supervisory and Leadership program and also other various employment training. David and Bob (Workforce Training Instructors) have been great! They work hard to create curriculums and classes that will fit our needs as an organization. The instructors really empower and engage our employees in the classes and this in turn motivates them! This partnership with the college allows us to gain training we need for our employees while keeping much of our training local in the community. We have been happy with the service and will continue with future training!”

– Renee’ H. Maiorano, Compensation Manager, Cape Fear Public Utilities

“Companies that offer comprehensive training programs have 218 % higher revenue per employee than companies without formalized training”. – Association for Talent Development

Sample Training Plan

Quarter 1:

- Leadership Essentials I
- Customer Service
- De-escalation
- CPR/First Aid
- MS Excel

Quarter 3:

- Project Management Overview
- Communication Etiquette
- Business Fundamentals
- Forklift Certification
- Electrical Safety

Quarter 2:

- Finding your Strengths
- Managing a team
- Workplace Professionalism
- Human Communications
- Lean 5s

Quarter 4:

- Leadership Essentials II
- Security Essentials for your Workforce
- Moving up to Management
- Strategic Planning
- Six Sigma: Yellow Belt

"Top reasons given by employees for leaving their jobs: career development (22%), work-life balance (12%), managers' behavior (11%), compensation and benefits (9%) and well-being (9%)". -Work Institute



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