

Business Administration: International Business

The Business Administration curriculum is designed to introduce students to the various aspects of the free enterprise system. Students will be provided with fundamental knowledge of business functions, processes, and an understanding of business organizations in today’s global economy. Course work includes business concepts such as accounting, business law, economics, management, and marketing. Skills related to the application of these concepts are developed through the study of computer applications, communication, team building, and decision making. Through these skills, students will have a sound business education base for lifelong learning. Graduates are prepared for employment opportunities in government agencies, financial institutions, and large to small business or industry.

Admission & Enrollment Requirements

To be eligible for enrollment in this program, you must meet the following criteria:

1. Be a high school **junior** or **senior**;
2. Have a weighted **GPA of 3.0** on high school courses or **your principal’s approval**;

Interested?

If you meet these qualifications, submit your completed application along with the latest version of your high school transcripts to CFCC. For more information, please see your school counselor and visit our website: www.cfcc.edu/CCP.

Pathway Courses

This information is provided for informational purposes only. The individual courses are subject to change.

Required Courses:	Credit Hrs
BUS 110 Introduction to Business.....	3
BUS 137 Principles of Management.....	3
ECO 151 Survey of Economics.....	3
INT 110 International Business.....	3
MKT 223 Customer Service.....	3
MKT 224 International Marketing.....	3
Total Credit Hours.....	18

Class Locations

All courses are offered at the CFCC North Campus or online.

To find a specific course offering, search the “Schedule of Classes” on the CFCC website: www.cfcc.edu.

Registration Process

Accepted students may register for classes during through Web Advisor or through an academic advisor.