



# *Gift of Education*

FEATURING THE WILMINGTON  
SYMPHONY ORCHESTRA



FRIDAY, MAY 14, 2021 • 7:30 PM  
NORTH CAMPUS DRIVE-IN EVENT

4500 Blue Clay Road • Castle Hayne, NC

CAPE FEAR  
COMMUNITY  
COLLEGE



FOUNDATION





# Sponsorship Levels

*“ This scholarship will help to reach my goals in furthering my education while completing my challenging classes, and continue to work towards my dream... It will also help take some of the financial burdens off my family. I am forever grateful for your support. ”*

– Ana Johnson, Scholarship Recipient

## Sea Devil Sponsorship

\$500

- Recognition in the program as a Sea Devil Sponsor
- Guaranteed carload at the event
- Recognition on the CFCC Foundation website

## Bronze Sponsorship

\$1,000

- Recognition in the event program
- Name in the event invitation\*
- Mention in “Thank You” Gift of Education full page advertisement in Star News and the Greater Wilmington Business Journal

## Silver Sponsorship

\$2,500

- All benefits of Bronze Sponsorship
- Name AND logo in the event invitation
- Guaranteed seating for two carloads in the first two rows
- Name and hyperlinked logo on the CFCC Foundation website for one year

## Gold Sponsorship

\$5,000

- All benefits of Silver Sponsorship
- A 15-second commercial played multiple times during the event. Will be included in the live-stream of the event
- Logo on the streaming banner featured throughout the live-stream
- A song dedication from the stage

## Drinks & Catering Sponsorship

(One-Opportunity Only)

\$8,000

- Recognition as the Drink & Catering Sponsor in spoken remarks during the event Welcome
- A 30-second commercial played multiple times during the event. Will be included in the live-stream of the event
- Logo on the streaming banner featured throughout the live-stream
- All mentions of the food and beverages with your name/company name attached in Save the Date, invitations, and all other marketing materials
- Your logo/sticker on all the food and drink items



## About the Gift of Education

The CFCC Gift of Education event has a tremendous history of lifting students and our community. As a sponsor, you will make it possible for our future leaders to access the education they need to excel in our community and across the nation. Most of our students remain in this region and provide jobs and services to our local workforce. They touch our lives every day. Our partner in education, the Wilmington Symphony Orchestra, understands just how important education is for all our youth and has agreed to provide the entertainment for this powerful event.

- Gift of Education is CFCC's largest fundraising event, and serves as a celebration of student success and as a sincere "thank you" to the many community members and organizations who help our students succeed
- Proceeds from the event are used primarily for student scholarships
- Since its implementation in 2005, The Gift of Education has raised \$1.5 million, offsetting educational expenses for over 2,800 students

*Thank you for your support!*

## Presidential Sponsorship

\$10,000

- All benefits of Gold Sponsorship
- Meet and Greet with the Symphony Conductor
- A 30-second commercial played multiple times during the event. Will be included in the live-stream of the event
- Logo on the streaming banner featured throughout the live-stream
- Arrive in limousine with food and beverage service
- Opportunity to give up to two-minute greeting during the event

**SOLD**

## Stage Sponsorship

(One-Opportunity Only)

\$12,000

- Banner and logo displayed prominently on all three stages (one performance stage; two large-format LED stages)
- Recognition as the Stage Sponsor in spoken remarks during the event
- A 30-second commercial played multiple times during the event. Will be included in the live-stream of the event
- Logo on the streaming banner featured throughout the live-stream
- All mentions of the stage with your name/company name attached in promotional materials and invitations

Note: For Bronze and Higher sponsorships committed by April 30, 2021, your company name (and logo for Silver and higher sponsorships) will appear on the live-stream of this event, which will be broadcast to an unlimited number of households and have a reach on our website long after the event ends.





*“ When you give the gift of education, you connect students with scholarships that will help them focus on their studies and increase their opportunities for lifelong success - without the burden of overwhelming student debt. ”*

*– Shane Fernando, Vice President of Advancement and the Arts*

CFCC Foundation, Inc.  
Cape Fear Community College  
411 N. Front St., Wilmington, NC 28401

*Give a gift. Change a life.*



*To help with the Gift of Education or any other student support programs, please contact Logan Thompson, the Director of Philanthropy, at 910-362-7207.*